#### SPONSORSHIP BROCHURE AND PARTNERSHIP OPPORTUNITIES



SLAND

# THANK YOU FOR TAKING A LOCK AT OUR CLUB

With promotion gained back into the London Leagues, the club is back playing competitive rugby with strong clubs across the county

Canvey RUFC was founded in 1970 and has a proud 50 year history of providing an excellent environment for all ages & abilities to come and learn, enjoy and play rugby

We have always been a strong community focused club. We hold annual events at the club that support some well known local charities Today the club has over 200 boys and girls learning and developing their skills through our Mini, Junior & Youth sections. We have won national awards for our work in this area

The senior set up has 3 adult male sides, a Touch rugby side and is looking to start the club's first female side.

We look forward to welcoming new partners to our club so that we can continue to do our work within the community and continue to grow!





### **OUR MISSION**

THE ONLY RFU ACCREDITED RUGBY CLUB IN CASTLE POINT NATIONALLY RECOGNISED & AWARDED FOR THE CLUBS YOUTH SET UP

"To promote, cultivate & develop rugby in Canvey & the surrounding community"

STRONG SENIOR MEN'S SETUP WITH 3 x TEAMS

200+ YOUTH PLAYERS AQUIRED IN JUST 3 YEARS

AN ESTABLISHED TOUCH RUGBY DEVELOPMENT PROGRAM KIDS PLAY AT OUR CLUB FOR £1 "KID A QUID" PIONEERS

"To be the model that other clubs aspire to, with all members acting with integrity and sportsmanship"

**RFU QUALIFIED COACHES** 

**INCLUSIVE SOCIAL SET UP** 

STRONG FAMILY & COMMUNITY BASED CLUB ETHOS COMMUNITY COACHES WORKING IN LOCAL SENIOR SCHOOLS

### SENIOR RUGBY

The Senior set up currently has 3 adult teams. The 1<sup>st</sup> XV that gained promotion back into the London Leagues and made the semi finals of the Regional Vase. The 2<sup>nd</sup> XV (Stacks) who narrowly missed out on promotion this year. The 3<sup>rd</sup> XV (Gnu's) who are reformed after a 10yr absence, such has been the recent growth in senior players at our club...

The growth in Senior players "bucks" the trend across the game. We do things slightly differently at Canvey Island Rugby Club and it seems to be working...

### MINI & YOUTH RUGBY

Come to the club on a Sunday morning and you will see hundreds of boys and girls playing with as much pride and passion as the senior sides of the club.

The Mini & Youth section of the club is one of our greatest success stories. Starting out just 3yrs ago with 7 children we now have 200+ children

The club has won national awards for our work in this area and we have been the subject of RFU films, our children have played at Twickenham and some are taking part in Saracen academy training sessions

Whilst all this is nice, real success in the eyes of our club is a child smiling, enjoying and gaining confidence from the game of rugby



### COMMUNITY

Canvey Island Rugby Club has its roots and ethos firmly embedded in the local community We have strong current and historic ties to many of the schools in the area. We hold regular school rugby tournaments and host FREE school holiday rugby camps

The Youth Community Group of the year was awarded to Canvey Island Rugby Club in recognition of the contribution we have made to the youth on Canvey in the last couple of years Canvey Rugby Club has always and will continue to support the community and local charities We host annual Festival by the Creek & Canvey Island Beer Race where proceeds go to the Indee Rose Trust We also support the Rotary Club Raft Race each year Raise money for the British Legion Poppy Fund Support Movember Make donations at Christmas to the Homeless Shelter Clubhouse is used during week for Yoga & Pilates sessions

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### SPONSORSHIP & ADVERTISING OPPORTUNITIES

Contact: M

canveyrugby@gmail.com

Get behind Canvey Rugby Club and <u>drive</u> your business to the next level

We offer a range of exciting sponsorship and advertising opportunities to businesses of all sizes

By partnering with us you will be associated with one of the best clubs in Essex rugby

Our home games are well attended, our pre match meals are always sold out to a combination of sponsors and supporters

We are keen to partner with companies of all sizes and deliver sponsorship and advertising solutions that work for your business

## ADVERTISING BOARDS Get noticed with our premium quality advertising boards

Our team will help you create a board for your business

Generate customers within the local community







### **VENUE HIRE**

Contact: Jackie Bedford (Bar Manager) 07592536010

Canvey Island Rugby Club is a fantastic venue to hold an event, whether its for your business or a social occasion...

We can accommodate a large number of guests in our main hall making us an ideal choice for weddings, anniversaries, Christmas parties and children's birthday parties

Free parking with disabled access to the clubhouse



### SPONSOR A TEAM KIT FOR A SEASON Opportunities for you and your business to fit all budgets



#### SPONSOR PITCH EQUIPMENT Opportunities for you and your business to fit all budgets

Post Protectors (5yr deal) Year 1: £2,000 Year 2: £1,000 Year 3: £1,000 Year 4: £500 Year 5: £500

Flag Protectors (3yr deal) Year 1: £1,500 Year 2: £750 Year 3: £750



**X RBS** 

**X** RBS

**XX** RBS

### BENEFITS

All team kit & equipment sponsorship\_packages include

- Thank you certificate
- Advertising board\*
- Matchday publicity in the clubhouse
- 1 free clubhouse venue booking\*
- 2 Complimentary tickets to our end of season Dinner & Dance\*
- Option to participate in the presentation of club awards
- 2 Complimentary tickets to 1 Pre Match Meal per season\*
- Opportunity to get involved in our sponsorship discount scheme

\*With the option to purchase further subject to availability

Excellent regional (and sometimes national) press coverage

Affiliation with one of the fastest growing clubs in Essex

Promotion on the club website

Facebook promotion with a reach of over 7000+ followers

Regular Tweets to over 500+ followers

Access to all the clubs members

Exposure through our YouTube channel and Podcast channel

**Business networking opportunities** 

Bespoke marketing opportunities



